

WHAT IS CLAIMED IS:

1. A method of forming a display of a packaging case comprising the steps of:

irradiating a laser beam on a front face of a packaging case produced by a paper sheet having a colored layer constituted by a coloring agent and a resin film layer for protecting the front face on the front face; and

evaporating the colored layer and the resin film layer by the laser beam, thereby forming the display on said packaging case, and

a packaging case in which a display is formed by the display forming method.

2. A method of forming a display of a packaging case and a packaging case in which a display is formed by the display forming method as claimed in claim 1, wherein a carbon dioxide gas laser beam is employed as the laser beam.

3. A method of forming a display of a packaging case and a packaging case in which a display is formed by the display forming method as claimed in claim 1, wherein the colored layer is formed by a UV coating material.

4. A method of forming a display of a packaging case and a packaging case in which a display is formed by the display forming method as claimed in claim 2, wherein

the colored layer is formed by a UV coating material.

5. A method of forming a display of a packaging case and a packaging case in which a display is formed by the display forming method as claimed in any one of claims 1 to 4, wherein the protecting film layer is formed as an outermost layer, and a paper sheet having a colored layer is employed between the protecting film layer and the paper (the base material).

6. A method of forming a display of a packaging case and a packaging case in which a display is formed by the display forming method as claimed in any one of claims 1 to 4, wherein the colored layer is formed as an outermost layer, and a paper sheet having a protecting film layer is employed between the colored layer and the paper (the base material).

7. A method of forming a display of a packaging case and a packaging case in which a display is formed by the display forming method as claimed in any one of claims 1 to 4, wherein the protecting film layer is formed as an outermost layer, a paper sheet having a colored layer is employed between the protecting film layer and the paper (the base material), and a display is formed on said protecting film layer by a UV coating material.

8. A method of forming a display of a packaging case and a packaging case in which a display is formed by the

display forming method as claimed in any one of claims 1 to 4, wherein the packaging case is a packaging case for a golf ball, a packaging case for a golf glove, and a packaging case for shoes.

9. A decoration body for a golf ball packaging case comprising:

a front cover and a back cover which are folded along a fold line; and

an ascending member in which a base end portion is mounted to an inner surface of said front cover or said back cover,

wherein a leading end portion of said ascending member ascends step by step in accordance with an opening of the folded front cover.

10. A decoration body for a golf ball packaging case comprising:

a front cover and a back cover which are folded along a fold line; and

a bar body in which a base end portion is mounted to an inner surface of said front cover or said back cover and a golf ball shaped piece is attached to a leading end,

wherein a leading end portion of said bar body ascends step by step in accordance with an opening of the folded front cover.

11. A decoration body for a golf ball packaging case as claimed in claim 9 or 10, wherein a display is applied to at least one surface selected from an inner surface and an outer surface of said front cover and an inner surface and an outer surface of said back cover by a UV coating material.

12. A packaging case in which a display is formed by the display forming method of the packaging case as claimed in any one of claims 1 to 4, and to which a decoration body for a golf ball packaging case is attached, said decoration body for the golf ball packaging case being provided with a front cover and a back cover which are folded along a fold line, and an ascending member in which a base end portion is mounted to an inner surface of said front cover or said back cover, and being structured such that a leading end portion of said ascending member ascends step by step in accordance with an opening of the folded front cover.

13. A packaging case in which a display is formed by the display forming method of the packaging case as claimed in any one of claims 1 to 4, and to which a decoration body for a golf ball packaging case is attached, said decoration body for the golf ball packaging case being provided with a front cover and a back cover which are folded along a fold line, and a bar body in which a base

end portion is mounted to an inner surface of said front cover or said back cover and a golf ball shaped piece is attached to a leading end, and being structured such that a leading end portion of said bar body ascends step by step in accordance with an opening of the folded front cover.

14. A packaging case in which a display is formed by the display forming method of the packaging case as claimed in any one of claims 1 to 4, and to which a decoration body for a golf ball packaging case is attached, said decoration body for the golf ball packaging case being provided with a front cover and a back cover which are folded along a fold line, and an ascending member in which a base end portion is mounted to an inner surface of said front cover or said back cover, and being structured such that a leading end portion of said ascending member ascends step by step in accordance with an opening of the folded front cover, and wherein a display is applied to at least one surface selected from an inner surface and an outer surface of said front cover and an inner surface and an outer surface of said back cover by a UV coating material.

15. A packaging case in which a display is formed by the display forming method of the packaging case as claimed in any one of claims 1 to 4, and to which a decoration body for a golf ball packaging case is attached, said

decoration body for the golf ball packaging case being provided with a front cover and a back cover which are folded along a fold line, and a bar body in which a base end portion is mounted to an inner surface of said front cover or said back cover and a golf ball shaped piece is attached to a leading end, and being structured such that a leading end portion of said bar body ascends step by step in accordance with an opening of the folded front cover, and wherein a display is applied to at least one surface selected from an inner surface and an outer surface of said front cover and an inner surface and an outer surface of said back cover by a UV coating material.